



**For Immediate Release**

Contact: Linda Wasche/LW Marketworks, Inc.  
248-253-0300 (office)/248-321-0577 (cell)  
lindaw@lwmarketworks.com

## **The Perfect CampfireGrill™ EXPANDS DISTRIBUTOR NETWORK AND RETAIL PRESENCE TO 48 STATES AND CANADA**

**Ortonville, Mich., August 9, 2007** –The Perfect CampfireGrill™ high quality steel-constructed grills for over the open campfire are now available in 48 states and Canada through a growing list of distributors and retailers.

The Perfect CampfireGrill,™ which introduced its first grill in 2005, is rapidly expanding its reach to accommodate a growing product line. The company introduced three new grills in 2007, and is also introducing a new line of grilling accessories.

Products are available to retailers through an expanding list of distributors including: **Liberty Mountain Distributors, Bell Industries, Arrow Distributors, Keller Marine and RV, Atlas Distributors, Foland Sales and J & P Cycle.**

The products are currently sold at **Dunhams Sports, Recreation Equipment, Inc. (REI), MC Sports, General RV Center, Frank's Great Outdoors** and on the company's website at [www.campfiregrill.com](http://www.campfiregrill.com).

**Walker**, an avid camper, outdoorsman and outdoor cook, created the grills for his baseball team so they could grill steaks on their camping trips. He used his skills as a manufacturing tool and die maker to create a finely-engineered product to meet his own tough criteria. Walker spent years perfecting **The Perfect CampfireGrill™** before launching the product in fall 2005.

**The Perfect CampfireGrill™** is a brand of **CampfireGrill LLC** located in Ortonville, Michigan, about 50 miles north of Detroit.

Contact Walker at [jeffwalker@campfiregrill.com](mailto:jeffwalker@campfiregrill.com) or 248-627-1172.

###

**EDITOR'S NOTE:** For an electronic version of this news release and photos, go to [www.campfiregrill.com](http://www.campfiregrill.com) and click on Media Info.